SOFTWARE CONTENT MANAGEMENT





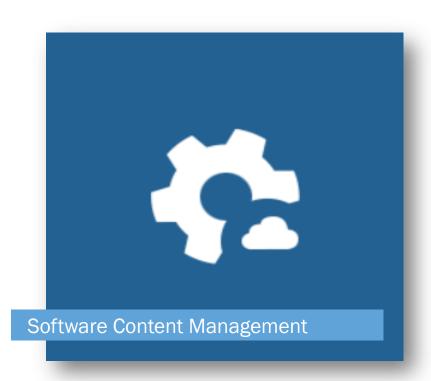
AGENDA

- Overview / Description
- Features
- Benefits

SOFTWARE CONTENT MANAGEMENT



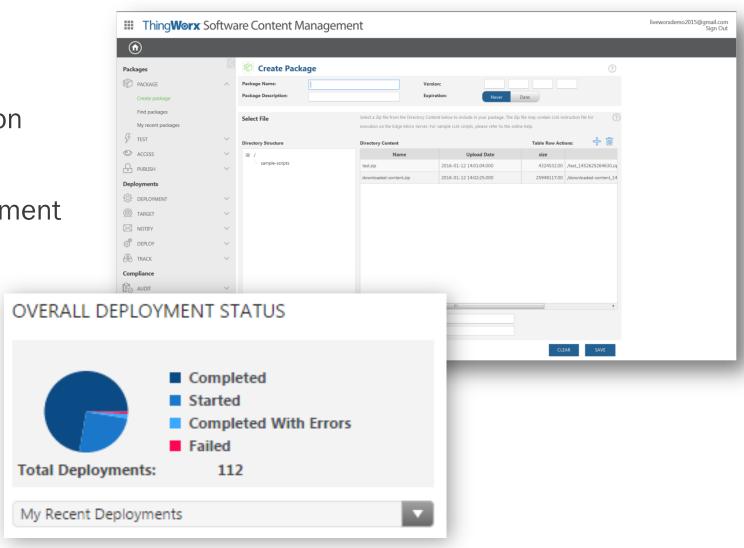
- What is it?
 - Efficient, secure, reliable and cost-effective distribution of software application and operating systems updates and upgrades, patches, and documentation.
- How it's used?
 - Application Developer:
 - Build solutions to manage mass software distribution to connected devices
 - Business Analyst:
 - Manage content delivery of software to connected devices
 - End Users:
 - Interact with connected devices to manage uploads and downloads to one or more devices



SOFTWARE CONTENT MANAGEMENT FEATURES



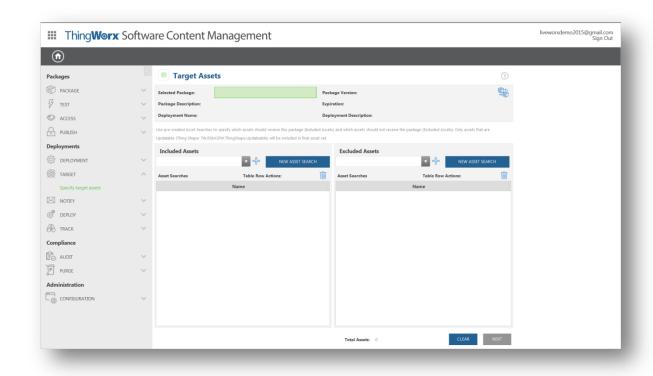
- Software Package and Deployment dashboard
- Configurable transfers and installation sequences
- Content scheduling for future deployment
- Package and deployment testing
- > Tracks & records distribution status
- User and data security
- > Full audit trail



SOFTWARE CONTENT MANAGEMENT BENEFITS



- > Development
 - > Improves developer productivity
 - > Accelerates solution deployment
- ➤ Operational:
 - ➤ Lowers service delivery costs
 - > Reduces onsite service visits
 - > Reduces time to manage software
 - > Improves device uptime



ThingWorx Software Content Management reduces the complexity of software distribution and installation and ensures a secure reliable interface to your Smart Connected Products.

Thing Work Aptc° Business

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