

SCHNEIDER ELECTRIC POWERS ITS PRODUCT CATALOG WITH PTC'S SLM SOLUTION

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liveworx.com



AGENDA

- Introduction
- □ Schneider Electric and our Information Challenges
- MOTIF Environment
- Schneider Electric Product Catalog DIGEST





- Kevin Habel
 - Global Product Manager MOTIF
 Environment
 - With Schneider Electric 30 years
 - 1 year in product development
 - 23 years in CAD / CAM management
 - 6 years focused on product information
 - Enjoy running and a good book

SCHNEIDER ELECTRIC, THE GLOBAL SPECIALIST IN Energy Management and Automation



€26.6 billion

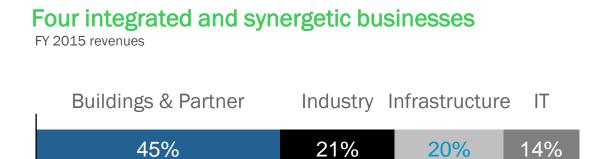
FY 2015 revenues

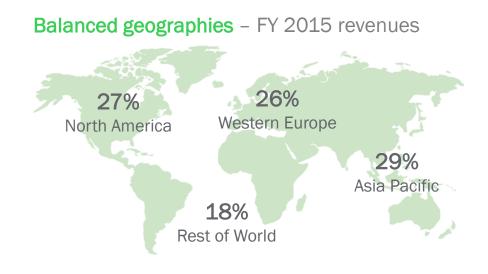
~5%

of FY revenues devoted to R&D

160,000+

people in 100+ countries







More ELECTRIC

80% increase in next 25 years

More CONNECTED

Connect 50bn devices by 2020

More DISTRIBUTED

Solar and Storage ~50% of new capacity by 2030

More EFFICIENT

2/3 energy potential remains untapped

SCHNEIDER ELECTRIC GLOBAL SERVICE NETWORK DELIVERS

End to End Services



Field Services



Global offer powered by digitization

7,500+

Service Delivery Professionals

Cloud Services



Software and connectivity provide digital services

250

Service Centers

Energy and Sustainability Services



Managed services built on deep segment knowledge

15

Service Bureaus

SCHNEIDER ELECTRIC TECHNICAL PUBLICATION TEAMS Information Challenges



Acquisitions are Common



Synchronizing "print" and "digitized"

Documentation



Triconex













Sharing information

Dedicated product groups



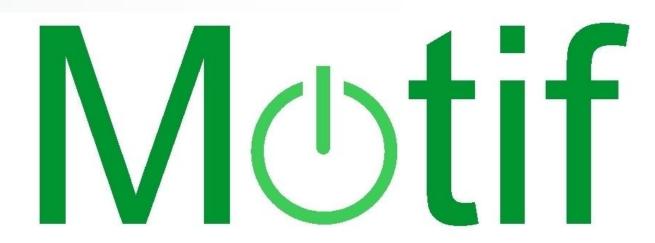
Varied Content Management
Team dependent output

Using different tools

Managing different styles

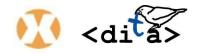
SCHNEIDER ELECTRIC PRODUCT INFORMATION STRATEGY











Windchill

Illustrate

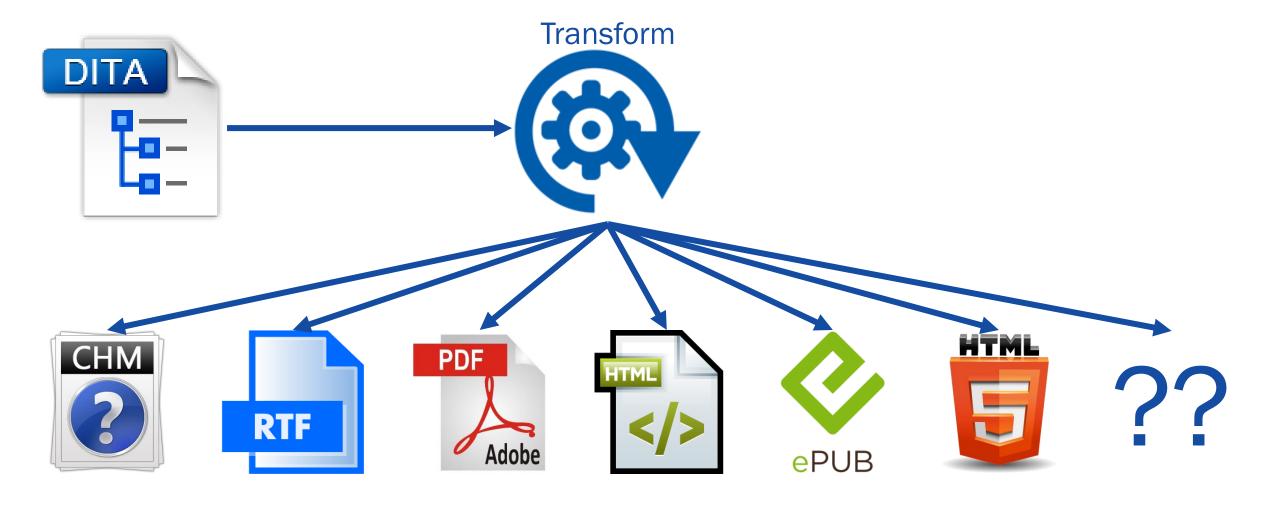
Document

Manage

More images less text

DITA XML as the core

Global CMS



DITA to Multiple Outputs

SCHNEIDER ELECTRIC PRODUCT CATALOG

Legacy of Customer "Digest"

1997



1933



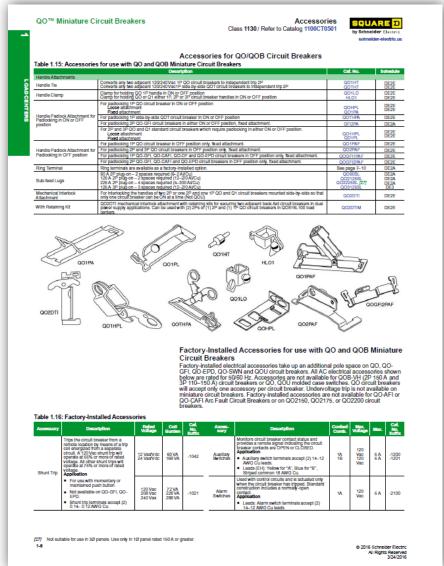
Easy to find product information with links to further details and pricing

... but customers want more ...

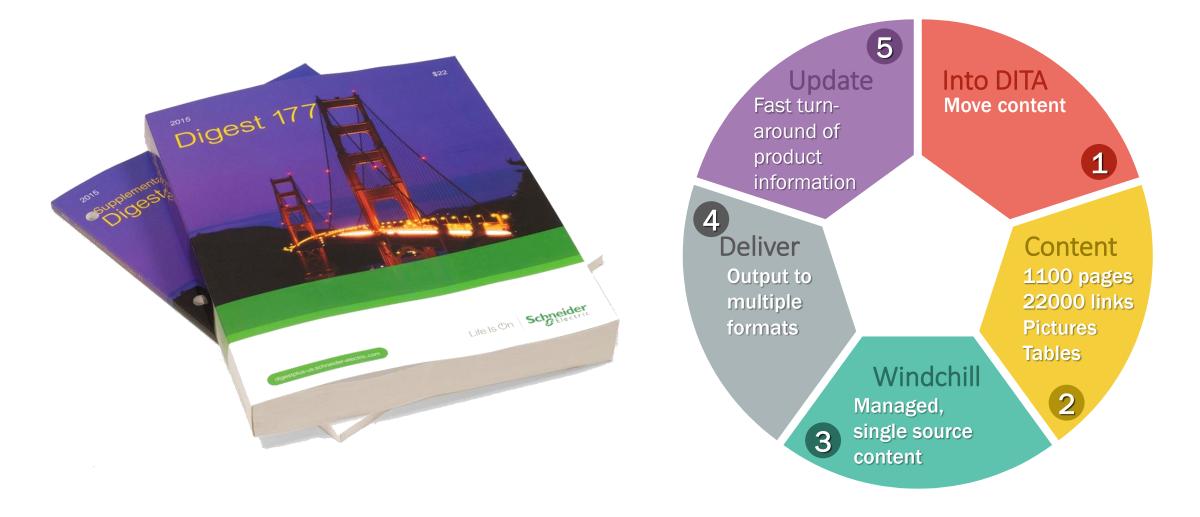
SCHNEIDER ELECTRIC PRODUCT CATALOG Expansion of Digest delivery

- Print and PDF not enough for connected customers
- Challenges
 - Maintain print and PDF
 - Expand to mobile
 - No duplicate work
- Answer MOTIF and DITA

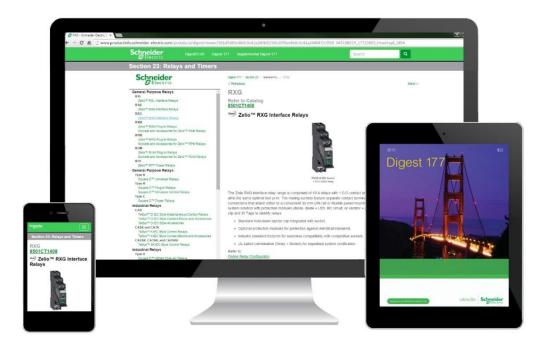




SCHNEIDER ELECTRIC PRODUCT CATALOG



bit.ly/SEDigest





SCHNEIDER ELECTRIC PRODUCT CATALOG

Convert Data
Develop PDF Style

Framemaker data map to DITA

Partner with Oberon Tech.

Refine mapping to DITA and stylesheets developed

Move into Windchill

Organize and collaborate

PDF

Publish Print and PDF for customer delivery

Digest Update

Additional section and updated content delivered now quarterly

Q1 2015

Q2 2015

Q3 2015

Q4 2015

Q1 2016

Train Writers on DITA and MOTIF

Update Content

Writers work with product owners to update Digest content

Writers collaborate on work via Windchill

DITA to HTML5

Partner with Titania
Delivery – 35 day
development and
delivery
HTML

Improved search and usage metrics

Activity Timeline

SCHNEIDER ELECTRIC PRODUCT CATALOG DIGEST Benefits



- Improved search capabilities
 - Inside Digest
 - Via Web
- Quick access to content on any device

- Consistent content
- Collaborative environment
- Easy update and delivery process
- HTML5 delivery helps reduce publishing which help reduce costs

Customers Benefits

SE Benefits



Corporate Award for Team



DEMONSTRATION



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QUESTIONS??



