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ThingWorx Converge

Transforming the way companies create, connect, operate and service smart, connected products

Howard Heppelmann General Manager, Connected Product Management

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PTC Leadership

23

30k

100s

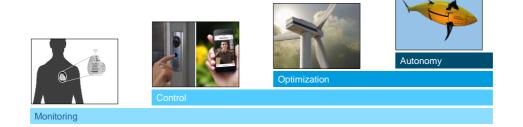
years of helping manufacturers deliver market winning products & service

unique manufacturing companies do business with PTC annually

of production IoT customers fuel our experience and best practices Innovation leadership built on providing technology solutions that help <u>transform</u> the way companies create, connect, operate and service products

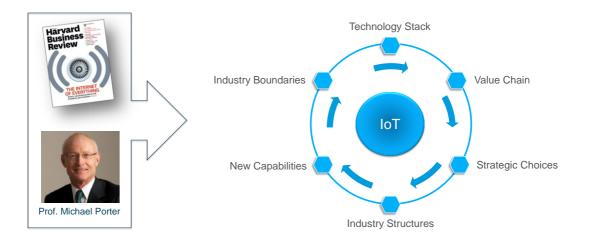
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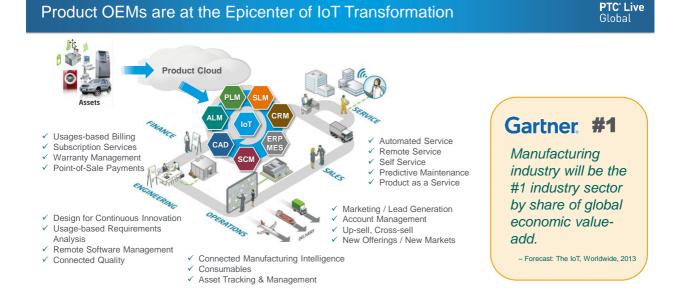
Smart, connected products enable new categories of capabilities, with each building on the preceding layers



Smart, Connected Products Are Transforming Competition

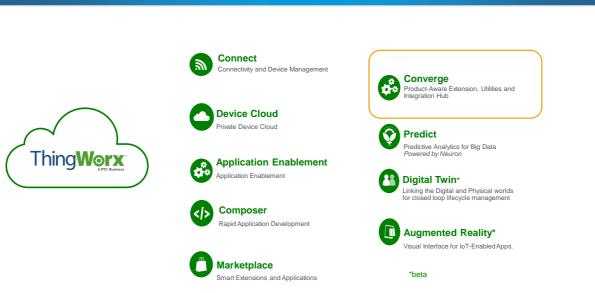
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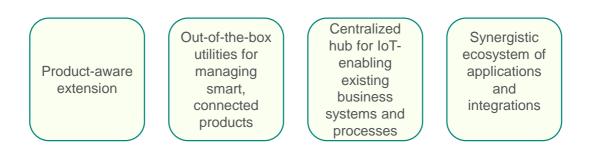
ThingWorx[®] Platform

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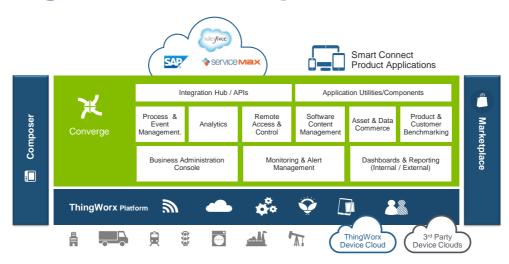


ThingWorx Converge

All the power of the ThingWorx IoT Platform, plus...



Thing Worx Converge



PTC Proprietary - Contains Forward Looking information subject to change without notice

Thing Worx Converge

Accelerating and expanding IoT value for end users and solution providers

End Users

Businesses that create, operate or service smart, connected products

- Original equipment manufacturers
- Owners and operators
- · Service providers

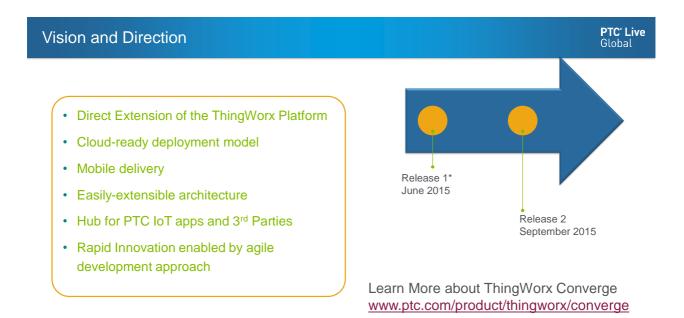


Solution Providers

Business that create applications and integrations that extend the value of smart, connected products

- Application developers
- · Software companies
- · System integrators





* Release 1 availability limited to PTC cloud services offering





Carestream

David Sherburne Director of Smart Link and Engineering IT

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