### PTC<sup>®</sup> Live Global

### ThingWorx Converge

Transforming the way companies create, connect, operate and service smart, connected products

Howard Heppelmann General Manager, Connected Product Management

June 2015

### PTC Leadership

23

30k

100s

years of helping manufacturers deliver market winning products & service

unique manufacturing companies do business with PTC annually

of production IoT customers fuel our experience and best practices Innovation leadership built on providing technology solutions that help <u>transform</u> the way companies create, connect, operate and service products

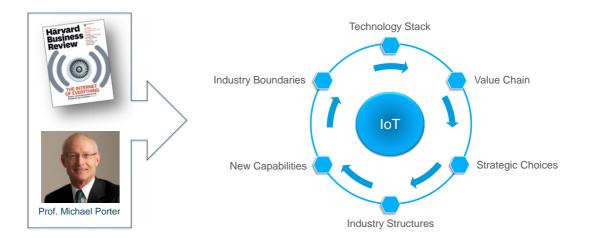
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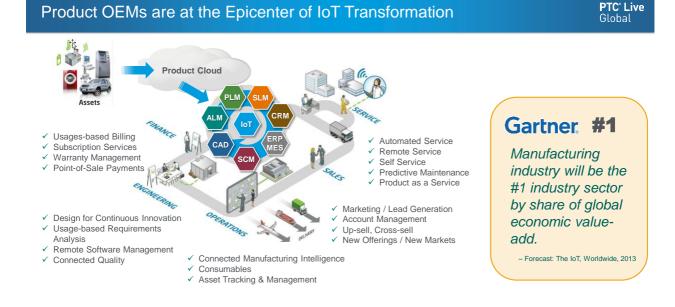
Smart, connected products enable new categories of capabilities, with each building on the preceding layers



### Smart, Connected Products Are Transforming Competition

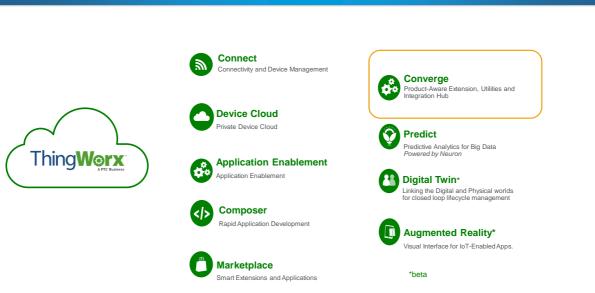
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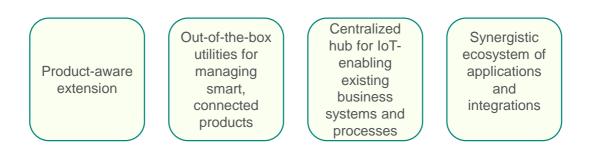
### ThingWorx<sup>®</sup> Platform

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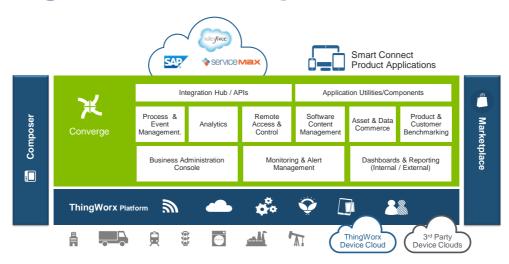


### ThingWorx Converge

All the power of the ThingWorx IoT Platform, plus...



### Thing Worx Converge



PTC Proprietary - Contains Forward Looking information subject to change without notice

## Thing Worx Converge

Accelerating and expanding IoT value for end users and solution providers

### **End Users**

Businesses that create, operate or service smart, connected products

- Original equipment manufacturers
- Owners and operators
- · Service providers

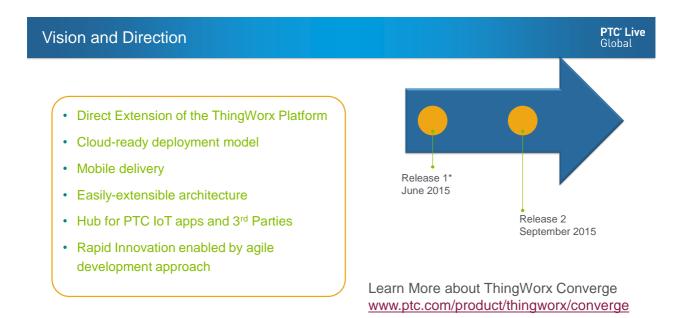


#### **Solution Providers**

Business that create applications and integrations that extend the value of smart, connected products

- Application developers
- · Software companies
- · System integrators





\* Release 1 availability limited to PTC cloud services offering





### Carestream

David Sherburne Director of Smart Link and Engineering IT

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