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201 - Global Platforms

Managing Configurable Product Platforms

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# Topics

- Platform Strategies
  - Traditional Approaches
  - Platform Approach
  - Demonstration
- Global Platforms Solution
  - Practice groups
  - Key concepts
- Recent Global Platform Solutions Enhancements
- Related Solutions & Roadmap
  - Platform Structures
  - Manufacturing Planning
  - Service Information

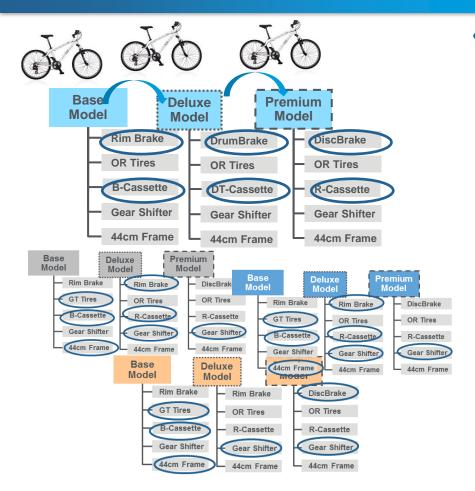
## What are Product Platforms?



STRATEGY: An enterprise strategy to efficiently meet diverse customer needs by focusing on high levels of re-use.

DEFINITION: A platform includes elements and architectural rules that enable a set of broad product offerings

# Traditional Configuration Mgt Strategies



## Traditional Development

#### Planning

- Market reqts define a set of offerings
- Each configuration represents a set of sales and design regts
- Goal to re-use as much as possible

## Design

- New Sales and Design reqts are interwoven in the product structure
- Some Parts are unique to some configurations to address incompatibility

#### Challenges

- Often many (+100s) configurations to maintain
- Difficult Traceability of Regts to affected parts
- Upgrading Product next year Mass change can become difficult!
- As variety gets higher and higher, more complicated for mfg and service plans

## Platform Approach

#### Platform Development

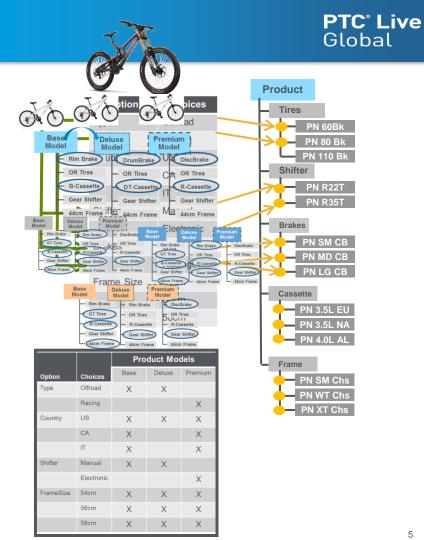
- Planning
  - Options & Choices capture Market & Design regts that affect product configurations
  - Structure is organized into interchangeable functional/physical modules
  - Define Models for the Product
  - Define constraints between Options to manage dependencies and constraints

#### Design

- Design interchangeable modules
- Assign logic to select module variants

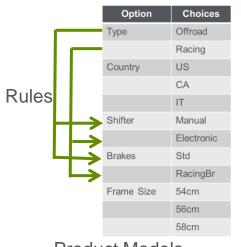
#### Benefits

- Product Configurations are defined independently of Product structure
  - Easy to change Product configurations
  - Easier to change Parts
- Less Platform Parts are unique to some configurations
- Upgrading Product next year
  - Impacts and assessment can be better partitioned
- Clearer impacts for mfg and service plans



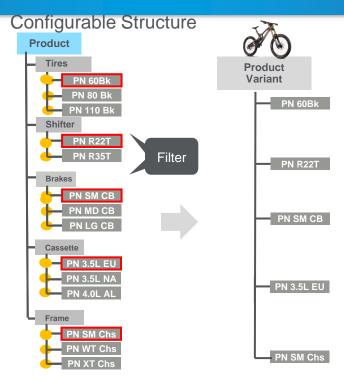
## **Demonstration**

#### Option Set



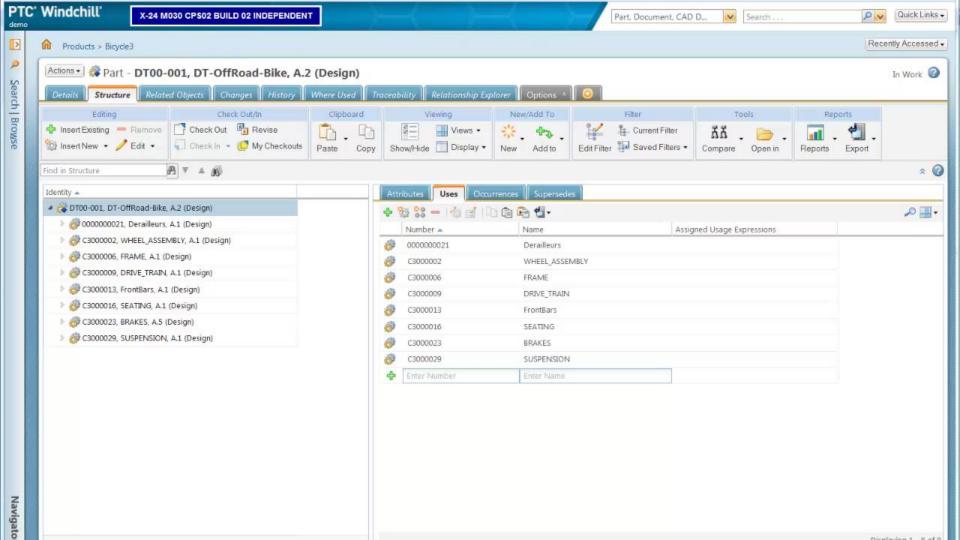
Variant Specifications





## **Demo Steps**

- Navigating Product
- Viewing Product Models
- Navigating Option Set & Rules
- Creating a Variant



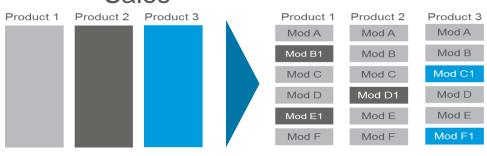
## PTC Global Platforms Solution



Enabling companies to streamline Platform-based Development

#### Share Platform Definition for:

- Manufacture
- Service
- Sales



## **Global Platforms Solution**

## Practice Groups

#### Plan

#### **Product Family Management**

- Manage product model definitions
- Manage platform BOM structures

#### **Platform Planning**

- Requirements analysis and early BOM planning
- Platform road-mapping & analytics

#### PTC Products

- PTC Windchill PDMLink with Platform Structures
- Creo Options Modeler
- PTC Windchill Interference Management

#### Develop

#### **Platform Structures**

- Modular Architecture Definition
- Platform Change Management
- Interface Definition and Mgt
- Configurable Product Platform Design

#### **Platform Models**

- Top Down Design
- Platform CAD Structure Mgt

#### **Platform Validation**

- Platform Visualization
- Virtual Platform Analysis

#### Share

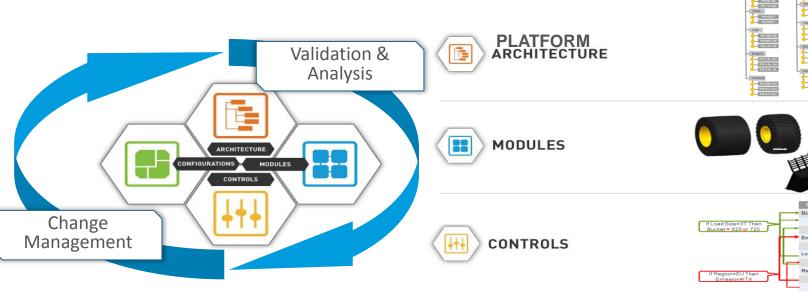
#### **Platform Operations**

 Product configuration logic sharing to the enterprise



# PTC Platforms: Elements

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PTC's solution manages modular platform "elements"



## PTC Windchill Platform Structures Module

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#### Platform Structures

- A separately licensed module to help companies support modular and other advanced configuration management capabilities such as:
  - Platform Architecture
  - Platform Logic Management
  - Platform Change Management
- The Platform Structures module enhances capabilities for:
  - PTC Windchill PDMLink
  - PTC Windchill MPMLink
  - Service Information solutions
- Available starting with PTC Windchill 10.2 M010

#### Global Platform Design

#### **Platform Change Management**

Architecture Change Management
 Controls Change Management

#### **Platform Structures**

- Modular Architecture Definition
- Interface Definition and Management
- Configurable Product Platform Design

#### **Platform Models**

- Top Down Design
- Platform CAD Structure Management

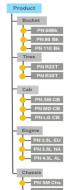
#### **Platform Vis & Analysis**

- Platform Visualization
- Platform Analysis and Validation



Modular Platform





## Platform Structure Module Features – WC 10.2 M030

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## **Topics**



#### Enhanced Platform Rules and Assigned Expressions

- Alias Streamline rule and assigned expression definition
- Choices with Numeric values simplify rules and reduce maintenance



# Improved Platform Logic Change Management – Added Local Rule Change Management

- Added Assigned Expressions Change Management



# Enhancements for Managing Module Variants – Support for Assigned Expressions on Part Occurrences

- Create & Edit Module Variants with Spreadsheets



#### New Administrative Support for Creating Configurations

- Spreadsheet and API support to create & update configurations (variant specifications)
- Programmatically create and update variant product structures



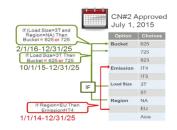
- Usability and Filtering Enhancements

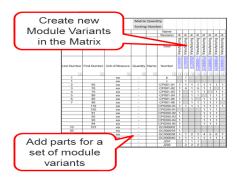
   New filter type filter out incomplete assigned expressions
  - Tailor-able logic expression display (with/without Options)

#### SmallTires →

Tires=28IN/30IN/32IN/36IN/48IN

(Tires>=32IN) THEN HP=45HP/55HP



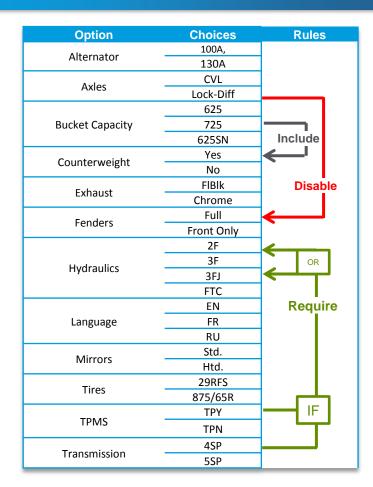


## PTC Global Platforms Element: Controls





- Options describe Platform variety
  - Includes Sales, Technical, Manufacturing choices
  - Captures required vs. non-required capabilities
  - Define Date Effectivity availability of Choices
- Rules represent technical, manufacturing and business constraints
  - Include
  - Exclude
  - Disable
  - Enable
  - Requires
- Assigned Expressions on Part or Part usage define when a module variant will be available for a specific configuration
- Logic can be shared with other enterprise systems



## **NEW** - Streamline Logic Development with Alias



#### Key Challenges

- Distributing assigned expression rule definition to teams can be tricky
- Some logic expressions are repetitive or commonly used and complex to write
   Tires=28IN/30IN/32IN/36IN/48IN

  - Country=CANADA/BELGIUM/FRANCE/MONACO/CH/LUXENBOURG
  - (HP=45HP/55HP/65HP/85HP and DIFF=IVT/CVT)
- Changing complex expressions is a time consuming task with a lot of check
  - We just added 42IN Tire size we need to fix a lot of logic where is it used?



**Enaineers** 

WC 10.2 M030

#### Logic Alias – a shortcut or summary expression

- Helps to reduce the effort for teams to create repetitive common expressions
  - Tires=28IN/30IN/32IN/36IN/48IN → SmallTires
  - Country=Canada/belgium/france/monaco/ch/luxenbourg → FRSpeakCountries
  - $(HP=45HP/55HP/65HP/85HP and DIFF=IVT/CVT) \rightarrow MidPowertrain$
- Manage the update of common definitions
  - Update SmallTires → Tires=28IN/30IN/32IN/36IN/42IN/48IN
  - Process can be controlled by select team members and / or with a Change process
- Can be used with Assigned Expressions and Rules
   IF (HP=45HP/55HP/65HP/85HP and DIFF=IVT/CVT) and Tires=28IN/30IN/32IN/36IN/48IN) THEN Enable Country=CANADA/BELGIUM/FRANCE/MONACO/CH/LUXENBOURG

IF (MidPowerTrain and SmallTires) Then Enable FRSpeakCountries

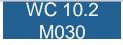
# **NEW** - Improve Rule and Expression Efficiency

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#### Key Challenges

- Some Product Options have many Choices for each size
   Tires=28IN/30IN/32IN/36IN/48IN

  - Floors= 1F/2F/3F/4F/5F/6F/7F/8F/9F/10F/11F/12F/13F/14F/15F/16F/1/F/18



- Therefore, some Rules get very long to consider all Choices
   IF (Tires=32IN/36IN/48IN) THEN HP=45HP/55HP

  - (Floors= 1F/2F/3F/4F/5F/6F/7F/8F/9F/10F) THEN PANEL=SINGLE
  - (Floors=11F/12F/13F/14F/15F/16F/17F/18F/19F/20F) THEN PANEL=DOUBLE



- For some Assigned Expressions with many Choices, it is sometimes error prone and more difficult to maintain.
- Option Definition Enhancement
  - NEW optional ability for Choices to hold a numeric value
    - Each Choice may have a numeric value and a unit of measure
    - Example Tires = 32IN could be defined as 32 inch, or 2.66 feet or 0.88 yards
  - Enhanced Rule and Expression writing new support for >,>=, <, <=
    - IF (Tires>=32IN) THEN HP=45HP/55HP
    - IF (Floors=<10F) THEN PANEL=SINGLE
    - (Floors=<20F and Floors>10F) THEN PANEL=DOUBLE

## ■ ■ 02321, Frame-Size 16061, Medium 16062, SuperTall 16063, Tall 16064, Short

#### Benefits

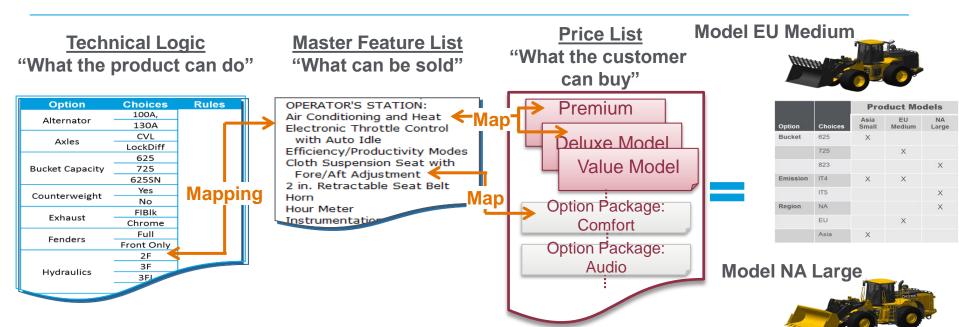
- Shorten rule writing and reduce maintenance for many complex rule areas
- Easier to read and understand



## PTC Global Platforms Element: Configurations



- Manage a family of configurations for Sales, Engineering and Manufacturing
- Generate complete definitions of specific configurations



## **Usability Enhancements**

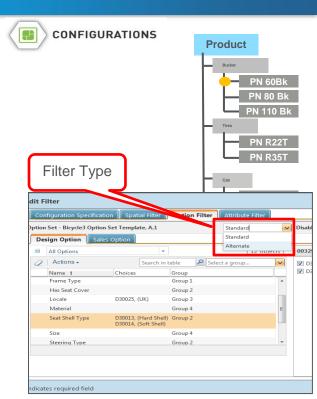
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## Challenge

- Managing Assigned Expressions under development
  - PTC Windchill will not evaluate Assigned Expressions which are undefined – filter module variant into view
  - SAP evaluates undefined Assigned expressions as False filter module variant out of view
- Example Assigned Expression Color !=Green
  - WC If user has not selected a Color, WC will not evaluate this expression – module variant will stay in view
  - SAP Variant Configurator SAP will consider the expression False
  - In some cases, this could produce different results

## New Filter Type

- Alternate Filter out Module Variants with incompletely defined Assigned Expressions
  - A module variant is filtered out unless if its Assigned Expression completely evaluates to TRUE
- Standard Filter current PTC Windchill Filter behavior





# **Share Configurations - Programmatically**

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#### Key Challenges

- Sharing important product configuration definitions across enterprise
- Creating sales order BOMs with Windchill configurable products



- Provide an ability to programmatically create and load important configurations (variant specifications) into Windchill from other enterprise systems
- Create Variant Specs associated with Option Sets
  - These variant specs may be applied to multiple configurable structures using the same Option Set
- Sharing Activities
  - Create a new variant specification for a configurable product
  - Update an existing variant specification with new inputs
  - Create a variant part structure from a variant specification

#### Notes

- Ability to update a variant part structure from a variant spec is in the roadmap not available today
- ADMIN ONLY FEATURE spreadsheet may not be loaded by end users

#### Benefits

- Improved product quality of important configuration definitions
- Streamline variant generation processes



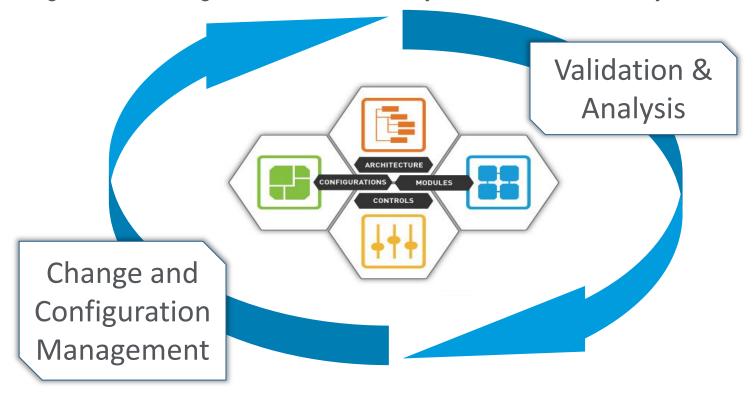






# PTC Global Platforms: Foundation

Integral to managing the four, modular 'platform elements' is a foundation of Change and Configuration management with the ability to Validate and Analyze offerings.



# **NEW** – PTC Windchill 10.2 M020 and M030

## Managing Platform Evolution – Changing Rules

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Search in table

Industry = Substation --> Include (Communication = Wired

## Changing Business Requirements

- New marketing restrictions
- Changing government regulations
- Production in new factories

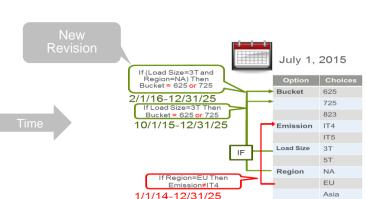
## **NEW** - Change Manage Rules

- Revise Rules as requirements change
- Lifecycle and Date Effectivity Mgt

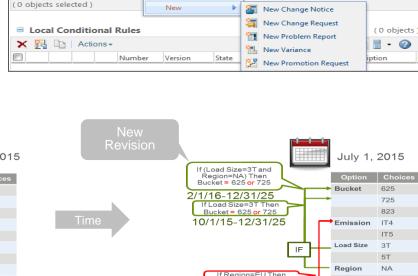
## Full Change Mgt Support

- Global Rules in WC 10.2 M020
- Local Rules in WC 10.2 M030









View Information

Copy

**Conditional Rules** Actions -

> (i) 00182

Number

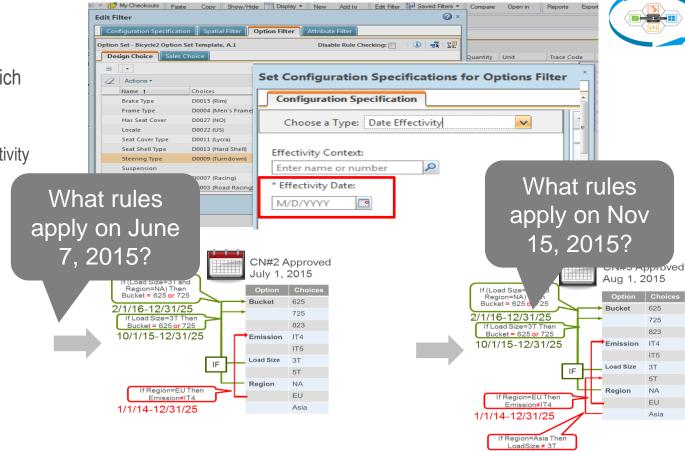
Version



## Managing Platform – Understanding Changing Rules

- Rule Effectivity
  - Use rule revisions which are valid for:
    - Lifecycle state
    - and/or Date effectivity
  - Behavior for:
    - Filter
    - Configure





10/15/15-11/11/20

# **NEW** - Enhanced Management of Assigned Expressions

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#### Key Challenge

- Properly governing the logic to select module variants
- Reducing un-wanted changes to Configurable Modules and Module Variants



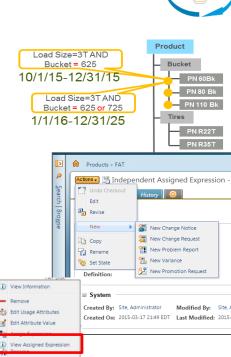
#### Enhancement

- Independent Assigned Expressions Teams can independently govern and change manage Assigned Expressions without affecting module variants
  - Support for start/end date effectivity, lifecycle state
- New Assigned Expressions may be Revised and Change Managed
  - Use Table views on Change Forms to display Expression information
- Logic Configuration Specification information is used to evaluate which Assigned Expression revision to evaluate

#### Important Notes

- Decision to use Independent Assigned Expressions applies for all Assigned Expressions of a Configurable Product
- Windchill setting for Independent Assigned Expressions must be setup by an administrator **before** starting development of a product
  - Dependent Assigned Expressions on Configurable Products created before WC 10.2 M030 will be ignored during Filter and Configure actions
- Existing customers Upgrade For existing customer data a conversion tool is planned for Windchill X-26 release





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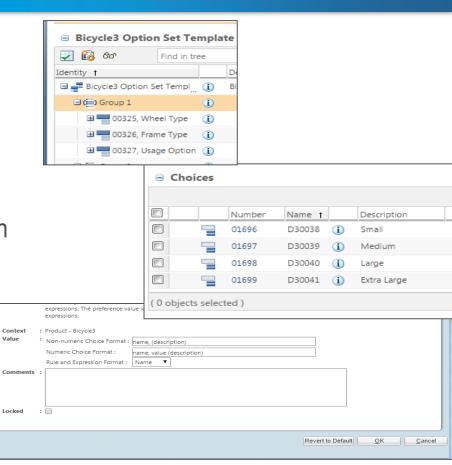
Paste
Select in Structure

Check Out

# Usability Enhancements - New Preferences for Display

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- Usability Rule Display Enhancements
  - Enhanced consistency in the basic and Advanced Expression display
    - Assigned Expressions are displayed in consistent formats
  - Improved readability Tailorable expression format
    - Remove Options in display
    - Display Choices by name or number



## Managing Module Variant BOMs

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- Key Challenges
  - Effectively manage multiple similar module variant BOMs

#### Managing Module Variants

- Easily export set of related module variants to spreadsheet
  - View module variant BOMs together
  - Add, Remove and Edit Parts for these module variants
  - Leverage Excel functions such as copy/paste and drag values
- Control which Parent Part attributes, and Usage attributes are displayed in the matrix view
  - Edit Usage attributes directly in the matrix view
- Add additional Parent and Child Parts to the Matrix
- Use Windchill Excel Import to create and update module variants
  - Import Validation
  - BOM compare preview old vs. new

#### Benefits

- Improved designer productivity
- Enhanced quality and module variant planning



## Summary - Platform Structure Module Features – WC 10.2 M030

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## Topics



#### Enhanced Platform Rules and Assigned Expressions

- Alias Streamline rule and assigned expression definition
- Choices with Numeric values simplify rules and reduce maintenance



# Improved Platform Logic Change Management – Added Local Rule Change Management

- Added Assigned Expressions Change Management



# Enhancements for Managing Module Variants – Support for Assigned Expressions on Part Occurrences

- Create & Edit Module Variants with Spreadsheets



#### New Administrative Support for Creating Configurations

- Spreadsheet and API support to create & update configurations (variant specifications)
- Programmatically create and update variant product structures



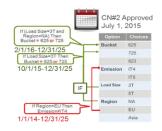
- Usability and Filtering Enhancements

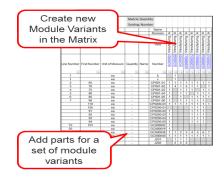
   New filter type filter out incomplete assigned expressions
  - Tailor-able logic expression display (with/without Options)

#### SmallTires →

Tires=28IN/30IN/32IN/36IN/48IN

(Tires>=32IN) THEN HP=45HP/55HP





## PTC Windchill Interference Services Manager

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#### Solution

Automate interference analysis for Platform Configurations

#### Capabilities

- Identify configurations for analysis
- Schedule interference analysis
- Virtually Identify component interferences
- Assign and email clash detection issues to team members
- Status and resolve issues
- Loop Repeat analysis

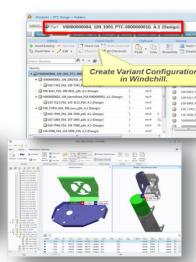
#### Value

- Reduce cost and time with prototypes
- Enhance product quality
- Reduce manufacturing re-work costs

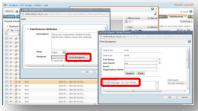
# Roadmap Candidates for PTC Windchill X-26 – Support for Interference Definition by Variant Specification

- **Grouping Interference Definitions**









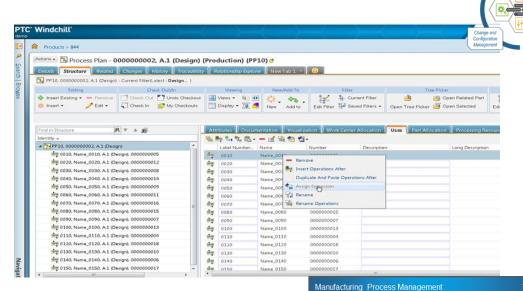
## Platform-based Manufacturing Planning



## Available Today



- Support for controlling mBOM and Process Plans
  - Assigning Controls
  - Viewing configurations with Saved Filters





## Platform-Based Service Information Manager

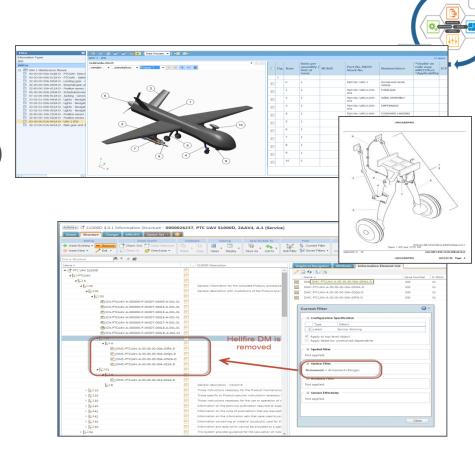


#### Features for Platforms

- Ability to define Options & Choices or reuse from E-BOM
- Ability to Assign Expressions (Applicability) for Information Elements
- Ability to filter and navigate information structures based upon Options & Choices
- Create service content based upon
   Platform logic and additional criteria

## PTC Products

- Service Information Manager
- S1000D



# **Global Platforms Summary**





**BEFORE** 

Struggling to manage product complexity due to greater demand for tailored products

#### **AFTER**

Meet diverse market needs through effective use of product platforms

## An enterprise solution to...

WITH SCALE

- Architect modular product families for increasing complexity
- Develop platform-based offerings with the rules that drive them
- Validate product platforms to meet your business objectives
- Increase efficiency of design teams

## ...achieve product diversity with scale

- Faster NPI through greater product reuse
- 25% decrease in product development time<sup>1</sup>
- 30%-40% cost savings through higher product commonalities<sup>1</sup>

# PRODUCT & SERVICE ADVANTAGE

## **Load Variant Spec Demo**

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Loading Variant Specifications from Spreadsheet

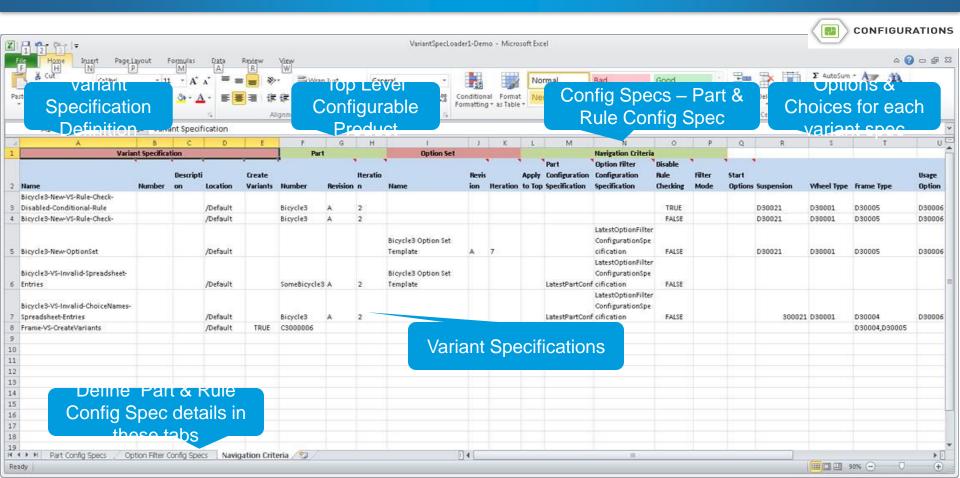
CONFIGURATIONS

- Setup spreadsheet : existing part / option set / variant specification, choices, configurations
- Invoke loading utility from the PTC Windchill command line
  - PTC Windchill com.ptc.windchill.option.variantspec.loader.VariantSpecLoader -d
     <My\_Spreadsheet\_Path>\<My\_Spreadsheet>.xlsx -u <my\_user> -p <my\_password>
- Utility provides validations for spreadsheet formatting, data setup issues
- Processes as many configurations as possible
- Logs status, warnings and errors
- Loading Variant Specs Programmatically
  - Enterprise systems can call APIs to load configurations : <u>Java Doc</u>
    - <u>loadVariantSpecs</u> (List<VariantSpecLoadOutoutBean> variantSpecBeans, List<VariantLoadNavCriteriaBean> navCriteriaBeans, List<VariantLoadPartConfigSpecBean> partconfigSpecBeans, List<VariantLoadATORuleConfigSpecBean> atoConfigSpecBeans)
    - <u>loadVariantSpecs</u> (List<VariantSpecLoadOutoutBean> variantSpecBeans)
  - PTC Windchill Help Center : Sample1, Sample2
- Where to Learn more Documentation
  - Windchill Help Center : <u>Loading Variant Specifications</u>
  - Spreadsheet template available in codebase :
     WT HOME\loadFiles\ato\testdata\variantSpecLoader\VariantSpecLoader1.xlsx



## Loading Variant Specifications - Spreadsheet





# Example Log Files for Load Variant Specification



 After loading a set of variant specifications examples, you can see examples of successful loads or errors when there is inconsistent inputs.

```
| VariantSpectoaderReport_1426865499793 - Notepad |
| File Edit Format View Help |
| Row Number 3: Variant Specification = 00081 (Bicycle3-New-VS-Rule-Check-Disabled-Conditional-Rule), A.1 created. |
| Row Number 4: Variant Specification = 00082 (Bicycle3-New-VS-Rule-Check-Enabled-Auto-Select-Locale), A.1 created. |
| Row Number 5: Error = Cannot update disabled choice 030005 |
| Row Number 7: Error = Specify (Alther Parts on Option Set. |
| Row Number 7: Error = Specify (Alther Parts on Option Set. |
| Row Number 7: Error = Specify (Alther Parts on Option Set. |
| Row Number 8: Error = Following option names; "Suspension" or some of-the choices specified for these option names are invalid or do not belong to the Option Set. |
| Row Number 9: Variant Specification = 00084 (Framel-VS-CreateVariants), A.1 created. |
| Row Number 10: Variant Specification = 00085 (Framel-VS-CreateVariants), A.1 created. |
```

## Load Variant Specification API - Online Help

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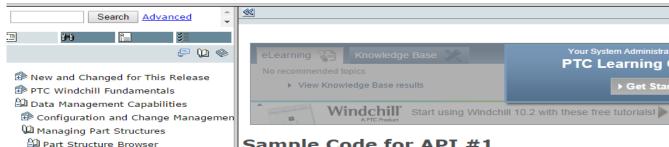


Your System Administrator has Installed:

PTC Learning Connector

Get Started

CONFIGURATIONS



choices.add("D0022");

Part Structure Information

Part Structure Actions

Managing Change

Managing Projects

Basic Administration

Basic Customization

Help Center Help

Specialized Administration

Enterprise Administration

Installation and Upgrade

Advanced Customization

Product Structure Explorer

Advanced Assembly Editor Overview

Exchanging Data Between Contexts

Additional PTC Windchill Capabilities

Integration with Other Applications

#### Sample Code for API #1

```
Below is a sample code for using API #1 for loading variant specifications.
                                       public static void main(String[] args) throws Exception {
                                       // Create part config specs
Windchill Options and Variants Capab
                                       List<VariantLoadPartConfigSpecBean> partConfigSpecBeans = new
                                       ArrayList<VariantLoadPartConfigSpecBean> (1);
 Examples and Best Practices for Adva
                                       VariantLoadPartConfigSpecBean partConfigSpecBean1 = new
                                       VariantLoadPartConfigSpecBean("MyPartConfigSpec1", null, null, null);
Configurations and Instances Overvie
                                       partConfigSpecBeans.add(partConfigSpecBean1):
                                       // Create a Latest ATO rule Config spec
                                       List<VariantLoadATORuleConfigSpecBean> atoConfigSpecBeans = new
                                       ArrayList<VariantLoadATORuleConfigSpecBean> (1);
Using Excel to Export and Import Data
                                       VariantLoadATORuleConfigSpecBean atoConfigSpecBean1 = new
Using Packages to Import and Export
                                       VariantLoadATORuleConfigSpecBean("MyATOConfigSpec1", null, null);
                                       atoConfigSpecBeans.add(atoConfigSpecBean1);
                                       VariantLoadNavCriteriaBean bean1 = new VariantLoadNavCriteriaBean();
                                       bean1.setVariantSpecName("TestThruApi3");
                                       bean1.setVariantSpecDescription("Test thru API 1");
                                       bean1.setVariantSpecFolder("/Default");
                                       bean1.setVariantSpecCreateVariants(false);
                                       bean1.setPartNumber("BICYCLE1");
                                       bean1.setRuleCheckingDisabled(true);
                                       List<String> choices = new ArrayList<String>();
```

