

# HEALTHCARE & MEDICAL DEVICES RECOMMENDED AGENDA

## LEGEND



KEYNOTE



BREAKOUT SESSION



LUNCH




XTROPOLIS



SOCIAL ACTIVITY & NETWORKING EVENT

## MONDAY - May 22

-  **5:00 PM** "Welcome to Boston" Opening Reception

## TUESDAY - May 23

-  **8:00 AM** Physical Digital Convergence: The New Frontier of Innovation with Jim Heppelmann
-  **9:00 AM** Explore the marketplace of ideas and solutions in Xtropolis
-  **9:30 AM** How We're Taking Care of Healthcare
-  **10:30 AM** The IoT Can Even Help You Breathe Better
-  **11:30 AM** Global PLM Consolidation, Harmonization and Deployment: The Stryker Story
-  **12:15 PM** Grab a bite to eat at Lawn on D and savor local food trucks
-  **1:30 PM** Head over to the Digital Transformation Showcase & IoT Innovation Studio in Xtropolis
-  **2:15 PM** FDA's Case For Quality - Investing in Quality Pays
-  **3:15 PM** Medical Device Innovator's Customer Panel
-  **5:15 PM** The Second Wave of the Second Machine Age with Erik Brynjolfsson
-  **6:00 PM** Happy Hour
-  **7:00 PM** Mix and mingle at Healthcare & Medical Device Industry Reception | Bastille Kitchen

## DON'T FORGET TO SAY HELLO TO OUR FEATURED EXHIBITORS



Cognizant

 servicemax



L&T Technology Services



ptc

## WEDNESDAY - May 24

- 8:00 AM IoT in Weeks not Months. What Are You Waiting For? with Robert Schmid
- 9:00 AM Head over to the Digital Transformation Showcase & IoT Innovation Studio in Xtropolis
- 9:15 AM Diagnosing the Future of the Medical Industry
- 10:15 AM The Approval Matrix: Boston Scientific and Accenture's Approach
- 11:15 AM Redesigning Innovation: Breaking Beyond the Competition with Eric Warren, Rod Copes and David Feygin
- 12:00 PM Pick up your lunch in Xtropolis and head over to the Premier Theater for live demos
- 1:30 PM Industry X.O: Realizing Digital Value in Industrial Sectors with Eric Schaeffer  
The Internet of Things – a Digital Transformation Master Plan for Businesses with Ivo Rook
- 3:00 PM The Value of Value: How to Sell A PLM Project
- 5:15 PM Kick-Starting America's Digital Transformation with Aneesh Chopra and Nicholas Thompson
- 6:00 PM Mix @ 6 Tech Meetup at Lawn on D; Hosted by Julian Edelman

## THURSDAY - May 25

- 7:00 AM **Breakfast Topic Tables:** Start your morning with lively discussions about the most pressing topics in Healthcare and Medical Devices.
- 9:00 AM Undertaking Regulatory Requirements during a Business Transformation and Technical Deployment: A Panel Discussion
- 9:45 AM Head over to the Digital Transformation Showcase & IoT Innovation Studio in Xtropolis
- 10:30 AM The Lab of the Future, Today: IoT Success in Life Science R&D
- 12:15 AM How Failing First, Hard, and Fast Fueled a National Movement with Reshma Saujani