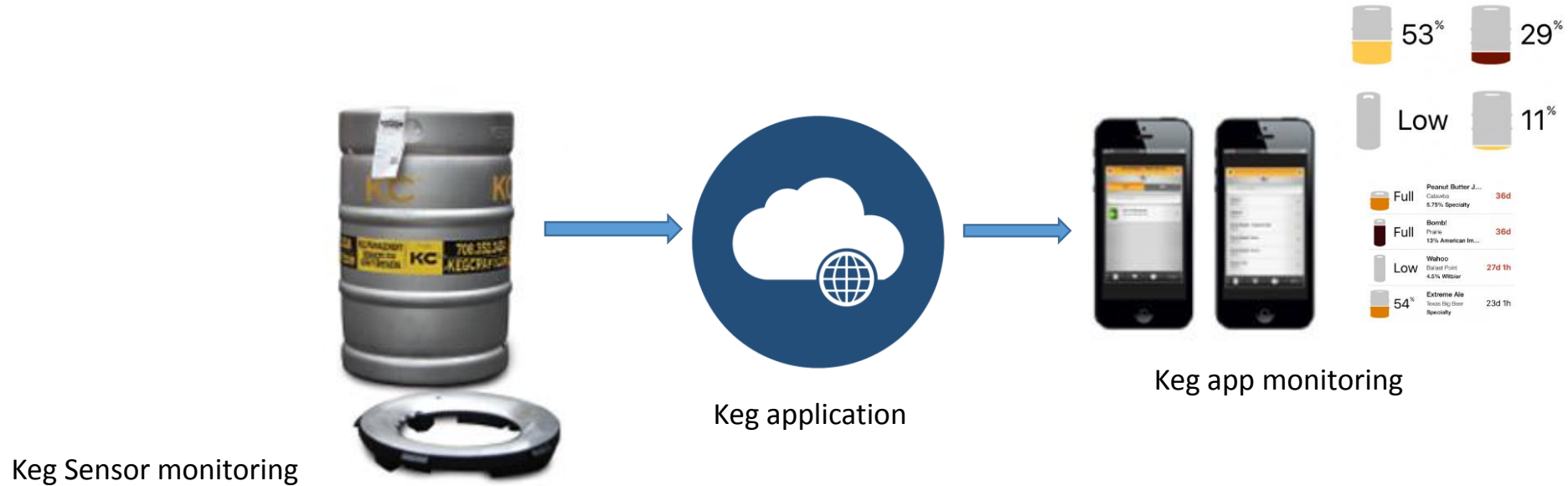


# Smart connected beer keg



Keg sensor monitors your draft beer 24/7, providing you with real-time information, powered by the keg application. This allows you to know exactly how much is left in each keg and what temperature it is being stored. With this insight you'll never pull a keg before it's empty, ensuring you sell every last drop of beer and you will eliminate waste by knowing volume levels. This application provides visual representation of your data that you can access anytime, anywhere. Track waste reduction, compare yourself to your temperatures, and see opportunity loss by product. Drill down even deeper to discover which days you're wasting most or least, and how much waste you're averaging per day.

Applications  
 Keg Temperature Tracking  
 Keg Level Monitoring  
 Keg Inventory Monitoring

Sensors  
 Temperature  
 Volume  
 GPS

Connectivity  
 Bluetooth  
 Wifi

Analytics  
 Sensor Data used to determine shipments  
 How much product is being wasted  
 Freshness of beer via temperature