

PTC® IoT SERIES

IoT PRODUCT VIGNETTE ACTIVITY



Project Summary

In this project your goal is to tell a story about an existing IoT product. Your IoT vignette should include a description of the physical, smart, and connected components as well as the capabilities of the product.

Most importantly, share something interesting about the product such as giving background on the inventors, its applications in the market place, or some cool features about the technology.

Your Deliverable

A short and engaging presentation. You can use a format of your choosing such as:

- 3-5 slides in a PowerPoint presentation
- A one page report

Next Steps

- Check out the lectures and try out the hands-on Smart Phone activity
- This project will require approximately 1-3 hours to complete.

REQUIREMENTS

- Submit your slide deck or report as a **PDF file**.
- Identify the smart, physical and connected components as well as the capabilities of the product
- Share an interesting story, technology feature, human interest story, problem it solves, etc.

RESOURCES

- List of IoT products: iotlist.co
- Harvard Business Review, How Smart, Connected Products are Transforming Competition: <https://hbr.org/2014/11/how-smart-connected-products-are-transforming-competition>
- Harvard Business Review, How Smart, Connected Products are Transforming Companies: <https://hbr.org/2015/10/how-smart-connected-products-are-transforming-companies>
- PTC IoT website: PTC.com/internet-of-things
- Check out news/online journals such as **Wired**, **Forbes**, **Popular Science**, etc.